



Keathley Landscaping Expands Professional Sod and Grass Installation Services Across North Texas

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Keathley Landscaping, a full-service landscaping company operating since 2002, has expanded its professional sod installation services throughout communities in North Texas, addressing growing demand from homeowners seeking to replace worn or damaged lawns during the region's primary planting seasons.

The company, which specializes in transforming bare or struggling yards into established lawns, reports that most residential projects can be completed within one to three days. This timeline depends on the size of the property, with larger homes requiring the full three-day window. The expansion reflects rising interest among area residents in improving both the appearance and value of their properties through established turf rather than seeded lawns.

Keathley Landscaping serves residents seeking lawn sod installation as well as surrounding communities where established lawns can be difficult to maintain through traditional seeding methods. The company works with several grass varieties suited to the local climate, including St. Augustine, Zoysia, and Bermuda,

selecting the appropriate type based on soil conditions, sun exposure, and each property's specific requirements.

"The demand for established lawns has grown steadily as homeowners recognize the difference between waiting months for seed to develop and having a finished lawn within days," said Logan Keathley, owner of Keathley Landscaping. "The installation process involves far more than laying down turf. It requires removing existing plant life, preparing the soil properly, and addressing underlying issues such as poor drainage, pests, or weeds before the new sod ever goes in."

The company's process begins with an assessment of the existing yard, followed by removal of old vegetation and soil preparation. Technicians address drainage concerns and other conditions that could compromise the health of a new lawn before installation begins. This approach is intended to support long-term establishment rather than short-term appearance.

Homeowners requesting grass installation Rowlett and neighboring areas have access to the same range of services, along with the company's broader landscaping offerings. Beyond sod, Keathley Landscaping provides landscape lighting, yard drainage and grading, stonework and retaining walls, French drain installation, flowerbeds, hardscapes, landscape design, fence repair and installation, patio covers, outdoor kitchens, firepits, and tree trimming and removal.

"A healthy lawn contributes to the overall value of a property and serves as the foundation for other outdoor improvements," Keathley said. "Many clients begin with sod and later add features such as patios, drainage systems, or outdoor lighting to complete their outdoor spaces."

Residents seeking Keathley Landscaping Wylie services can access the full menu of landscaping options, from turf installation to complete outdoor renovations. The company reports that its focus on soil preparation and proper installation methods has contributed to consistent results across the varied conditions found in North Texas neighborhoods.

Keathley Landscaping is a full-service landscaping company based in Dallas, Texas, and has been in operation since 2002. The company provides landscape design and construction, installation of patios, fences, pergolas, and decks, lawn care and maintenance, stonework, flowerbeds, and sodding. Keathley Landscaping serves Dallas, Garland, Wylie, Plano, and surrounding communities throughout the region.

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Keathley Landscaping

Providing sod installation, french drains, stonework and retaining walls, fencing, rolling gates, landscape lighting and landscaping in Texas Rockwall Wylie Plano Allen McKinney Frisco Rowlett Fate Richardson, Murphy, Parker Lucas Fairview Garland TX.

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